



RationalMed®

Proprietary safety solution to prevent costly hospitalizations and adverse events.

RationalMed provides timely safety alerts to physicians and pharmacists preventing unnecessary and costly hospitalizations and adverse events, all with no disruption for patients. This unique program complements existing CDPHP® pharmacy programs at no charge to further manage safety and health risks and close gaps in care. There are over 4,000 safety alerts that lead to increases in effectiveness of clinical care by making it easier for pharmacists and physicians to make decisions that improve patient health and safety.

How it works

Leveraging the power of integrated medical and pharmacy claims, RationalMed uses thousands of clinical rules to identify safety risks across three areas:

- ▶ **Adverse drug risk:** Interactions between the drug and a patient's disease state or between drugs; excessive dosing; duplicate therapies
- ▶ **Coordination of care issues:** Potential misuse/abuse; polypharmacy
- ▶ **Omission of essential care:** Underdosing; omission of essential therapy or drug-related testing/diagnostics; poor adherence

Once these risks are identified, patient-specific alerts are sent to physicians and point-of-sale alerts to pharmacists, aligning the speed of engagement with the severity of the safety risk.

Example

A member with a history of kidney disease was prescribed a diuretic for a skin condition. However, the diuretic that was prescribed can be harmful to patients with kidney disease. Before the member received a medication that could cause further damage to their kidneys, RationalMed sent immediate alerts to the pharmacist and prescribing physician notifying them of the patient's history and adverse drug risk. As a result, the prescribing physician wrote an alternative prescription for the member's skin condition that was safe for their kidneys.

Benefits

- ▶ Protects against thousands of evidence-based health and safety risks
- ▶ Cost avoidance by sending real-time alerts to avoid duplication, omission of care, drug interaction and adverse events
- ▶ Enhances the value of real-time drug-disease alerts at the point of dispensing (retail and mail)
- ▶ Achieves high physician and patient satisfaction

Questions?

Contact your CDPHP account representative.



Our health plan complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si habla otro idioma que no es el inglés, tiene a su disposición servicios gratuitos de asistencia lingüística.

Llame al número que figura en su tarjeta de identificación de miembro (TTY: 711).

注意：如果您使用的語言不是英語，您可以免費獲得語言援助服務。請致電您會員ID卡上的電話（聽力障礙電傳：711）。