

Supporting the journey to and through parenthood

Provide your employees with 1-on-1 support for building, raising, and supporting healthier families

Digital family health support

Ovia Health by Labcorp is a comprehensive maternity and family health program that can provide your employees with personalized guidance and coaching to support their health and family building goals.

The family care continuum

Unlimited 1-on-1 support from Ovia coaches throughout your employee's journey.

Women's health

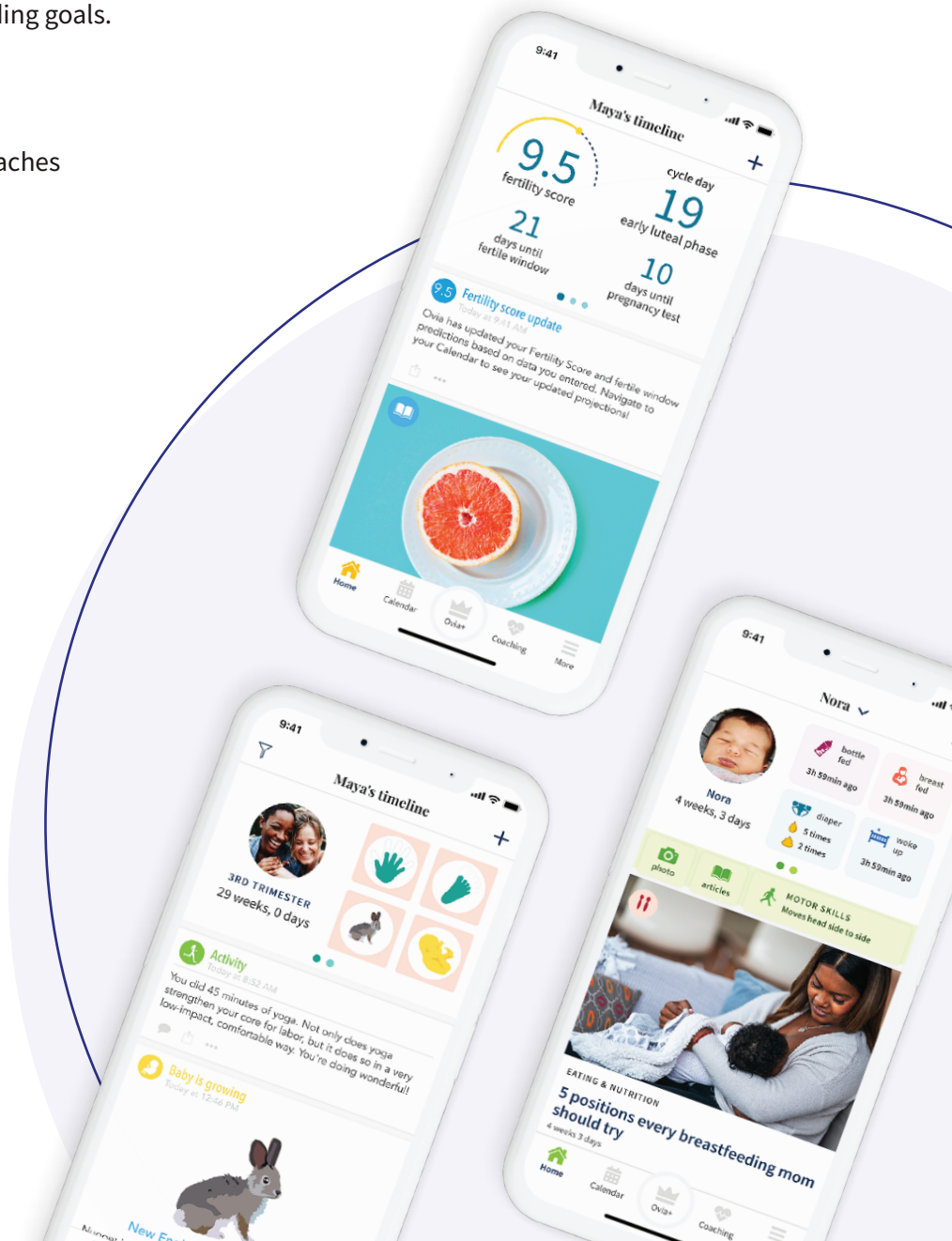
Contraception and family building

Maternity and postpartum health

Parental well-being and children's health

Perimenopause and menopause

Ovia's physician-developed clinical programs for every step of the process



Proven results

Reproductive health and family building

Ovia® is designed to help families grow using the paths to parenthood that make the most sense for them.

The data-driven fertility tracker makes it easy for members to understand where they are in their cycle, when to take an ovulation test, when to speak to a provider, and when they might be entering perimenopause. Ovia Health's programs include endometriosis education, PMOS management, male fertility, menopause education, and more.

up to
65%
reduction in ART utilization*

up to
47%
reduction in multiple gestations*

Pregnancy management

Ovia Health provides members with support to help them have the happiest and healthiest pregnancy possible.

By tracking symptoms and following physician-developed clinical programs such as breastfeeding preparation, gestational diabetes prevention, mental health education, and more, Ovia® helps members identify concerns before issues emerge.

up to
54%
reduction in preterm delivery
and NICU stays*

up to
24%
reduction in c-sections*

up to
14%
reduction in preeclampsia*

Children's and family health

From the first days postpartum through a little one's early years and beyond, Ovia™ Parenting is meant for parents with kids of all ages, and for future parents preparing to bring a child into their life.

Created with the entire family in mind, Ovia Health's programs and health coaches can support members with topics such as infant sleep and parent fatigue, breastfeeding, sleep training, adoption, and more.

87%
breastfeeding
initiation rate

98%
infant vaccination
adherence rates

88%
1-year employee
retention post-birth

3x
more frequent mental health
screenings than national average

Women's health

Contraception, family
building, and menopause

Maternity and
postpartum health

Parental well-being

Children's health

Ready to learn more?

Contact your CDPHP® strategic account representative to learn how you can support your employees with their family health goals.

*Note that these outcomes reflect the greatest improvement experienced by a single client for these clinical condition areas. Other clients may have experienced different outcomes in these clinical areas. Actual results may vary based upon initial prevalence rate and engagement rates.

www.oviahealth.com

Ovia Health by
labcorp

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