



Health Hub

Helping build healthy habits

Reduce your health care costs and provide employees the tools they need to improve their health.

The CDPHP® Health Hub is a powerful wellness program that can be accessed from a smartphone or computer, providing 24/7 access, all at no additional cost. We'll help your employees make small, everyday changes focused on the areas they want to improve the most. With daily engagement, they'll build healthy habits and experience the lifelong rewards of better health.

The CDPHP Health Hub can help your employees:

- ▶ Learn how to eat for energy, move more, sleep better, manage stress, and more
- ▶ Motivate others and be motivated to build new healthy habits
- ▶ Reach their health goals



Employees can earn points for completing healthy activities. When milestone levels are reached, CDPHP Life Points® Rewards are unlocked and can be redeemed for gift cards.

The CDPHP Health Hub delivers results for both employers and employees using Personify Health's proven design.

The following outcomes have been observed:

- ▶ 50% sustained engagement with the Health Hub. An average of six plus daily interactions per member.¹
- ▶ 16% productivity gain with an average of 18% absenteeism reduction.²
- ▶ 5 out of 10 members report decreased stress levels.³
- ▶ 7 out of 10 members improved clinical health metrics across BMI, blood sugar levels, and blood pressure.⁴
- ▶ Average claims cost reduction by \$1,029 per member.⁵

Contact your broker or CDPHP representative to **learn more today.**

1. Personify Health Best Practice Engage Clients, 2021. Best Practice Clients are defined as offering \$200 USD in levels rewards for the program and who currently have 99% of eligible e-mails

2. Comparing 2020 self-reported HRA results to 2021 results

3. Health risk evaluated across blood pressure, BMI, cholesterol, diabetic level, diet, activity, sleep, and stress. BoB Trend HRA Analysis 2019-2021. n = 1,104,000 members. Risk groupings based on combined activity levels & health risk indicators.

4. Based on multiple client analyses case studies based on topic area.

5. Ratio of claims savings for program members to total annual Personify Health program investment. 2012-2016 Client Data Analysis through Benefits Science and Personify Health Institute. Org Sizes range from 1,200-25,000+. These currencies are USD.* <https://www.shrm.org/resourcesandtools/hr-topics/benefits/pages/employers-hold-down-health-plan-costs-for-2019.aspx> used average cost by average savings calculated in the study.

All adults age 18 and older in select plans are eligible. Points will reset upon renewal, but unredeemed CDPHP Life Points Rewards will carry over to the next plan year.